

Story Completion Task (Projective Priming)

We have used this task in:

Dill, K.E., Anderson, C.A., Anderson, K.B., & Deuser, W.E. (1997). Effects of aggressive personality on social expectations and social perceptions. *Journal of Research in Personality, 31*, 272-292.

Bushman, B.J., & Anderson, C.A. (2002). Violent video games and hostile expectations: A test of the general aggression model. *Personality and Social Psychology Bulletin, 28*, 1679-1686.

Projective priming coding scheme (drastically modified from Rule, Taylor, and Dobbs)

We coded several categories subdivided into aggressive and nonaggressive:

Physical and verbal behaviors, thoughts, and feelings.

In the nonaggressive feeling category, we added a negative and a positive or neutral feelings category. In the articles, only the aggressive-nonaggressive distinction was used.

We coded each response in the category in which it was written by the participant (do or say = physical or verbal; think=thought; feel=feel).

A description (and examples) of the type of phrases that were recorded in each category are as follows:

Physical = any behavior that does not explicitly involve a verbalization (e.g. "He called his wife" - this is not considered a verbal behavior because one can call without ever speaking to anyone).

nonaggressive - any nonverbal behavior that cannot be interpreted as an attempt to hurt another person.

aggressive - any nonverbal behavior for which the goal is most likely to hurt the target person.

Verbal = any verbalization (e.g., "Why did you hit my car") or reference to a verbalization (e.g. "he asked for a pizza).

nonaggressive - any verbalization that cannot be interpreted as an attempt to hurt another person.

aggressive - any verbalization for which the goal is most likely to hurt the target of the verbalization perhaps in order to achieve another goal [threats, cursing, verbal expressions of anger] (e.g. "I won't be your best friend if you don't go with me", "this really makes me angry, or "No tip for you")

Thoughts = any thought (even if phrased as a verbalization) entered in the thought column.

nonaggressive - (e.g. "I hope she goes with me" or "If she were my best friend, she would go with me)

aggressive - (e.g. "This waiter is not getting a tip from me" or "What an idiot")

Feelings = any feeling entered in the feeling column.

Negative, nonaggressive = any negative state which includes uncomfortable body states (e.g. bored, tired, anxious, hungry, thirsty)

Positive or Neutral, nonaggressive (e.g. relieved, persuasive)

Aggressive = (e.g. angry, perturbed, irritated, frustrated, mad)

Coding of the Story Completions (from Dill et al., 1997, article):

“Story completions were coded for aggressive content by two graduate students. The coders discussed the responses of 10 of the 201 participants in order to resolve inconsistencies before coding the remainder of the data independently. The thought completions were coded into two categories: aggressive and non-aggressive thoughts. Using these two categories, we then calculated the proportion of aggressive thoughts in the story completions. The ratings of the two coders on this proportion variable were positively correlated ($r = .70$) and were therefore averaged; this average proportion of aggressive thought completions is our main dependent measure.”

From Bushman & Anderson, 2002:

“Two independent raters, blind to experimental conditions, tabulated the number of aggressive behaviors, thoughts, and feelings participants listed when completing the story stems. The intraclass correlation coefficients were .87, .74, and .85 for aggressive behaviors, thoughts, and feelings, respectively (Shrout & Fleiss, 1979). Because the intraclass correlation coefficients were high, the scores from the two raters were averaged.”

